

## **MEDIA ADVISORY**

### **Everest Software to Host Webinar Specifically for Mail Order Businesses**

**DULLES, VA, June 12, 2006** - Everest Software, a leading provider of business management software for small- and medium-sized businesses (SMBs), will be hosting a webinar on June 21, 2006 specifically addressing the software integration issues that face mail order businesses.

Everest(R) Advanced provides an unparalleled view of a business because it is integrated with back-end inventory and accounting so there is no need to maintain separate systems for brick and mortar and online operations. Built-in CRM functionality provides complete order management functionality, enabling companies to make better decisions by streamlining event monitoring and also increasing customer satisfaction with faster response times. In addition, Everest provides multiple location support and very robust warehouse management capabilities, along with a host of other benefits.

Former Mail Order Manager users have reported that they have benefited greatly from Everest's e-commerce functionality. Everest provides a complete self-service website including a powerful web store right out of the box – without programming – that operates in synch with a company's back office. Users can even put up multiple websites with a different look and feel that all link to the same back office.

This one-hour webinar will take place on Wednesday, June 21<sup>st</sup>, at 2:00 p.m. Eastern Standard Time.

To register, please go to: <http://www.everestsoftwareinc.com/momwebinar>

#### **About Everest Software, Inc.**

Everest Software empowers companies to view and manage every function of their business more effectively. The company's fully integrated business management software, Everest, addresses the unique needs of growing small and medium-businesses (SMBs) in the wholesale/distribution and retail industries by allowing them to quickly manage and track their business operations online and offline; from storefront to the front and back office. Everest Software is committed to providing customers with the service, support and expertise they require to increase efficiency and profitability with a solution that provides an unmatched rapid return-on-investment. Everest Software is the proud winner of numerous awards including the SIIA Codie Award for 'Best Business Software Product.' For more information, please visit [www.everestsoftwareinc.com](http://www.everestsoftwareinc.com), call **800.382.0725**, or send an email to [information@everestsoftwareinc.com](mailto:information@everestsoftwareinc.com).

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