

About Us

Earthgrid Sites, a division of the Earthgrid network, is a private software development firm specializing in website design and Internet consulting services.

The goal of Earthgrid Sites is to create a great competitive advantage for all of our customers by providing fast, reliable, eye-catching and scalable solutions within reasonable budgets. The alchemy of our success arises from our visionary product application with a relentless drive for innovation and ease of interface.

Currently based in Palo Alto, CA in the heart of Silicon Valley, Earthgrid was founded in 1997 by Viktor Grant as a social network of virtual communities when he realized the future was in database-backed websites. From that sprouted the subsidiary of Earthgrid Sites to allow for customers to have their own web sites, in addition to being connected to a community of like-minded individuals through link exchanges.

As a consequence of this linked community, Earthgrid Sites now leverages its position as the hub of these closely connected Internet providers to bring to all of our clients the most comprehensive applications for their Internet business solutions.

Viktor Grant, Founder, CTO

Viktor Grant is a recognized expert in the creation and maintenance of virtual communities. He is an Internet architect and entrepreneur responsible for pioneering multiple technology firsts in the computer industry and on the web, including multi-user round table chats, artificial intelligence-based e-commerce systems, viral marketing services, video magazines, real-time credit card content publishing, online bookselling, and copy protection systems. He has twenty+ years of programming and project leadership experience, ten years of which were specifically devoted to developing breakthrough Internet communication strategies. He wrote his first computer program at age 13, and created the world's first disk copy protection software for the Apple II computer.

In 1994, at the dawn of the Internet, Viktor created 21st Century Network, one of the first ten channels in The Microsoft Network, (MSN) where he produced interviews with best-selling authors including Deepak Chopra, Jack Canfield and George Gilder in a series of live interactive online events that involved up to 3,000 members communicating simultaneously in ten languages worldwide.

This early experience with the power of interactive group communication was what inspired Viktor to create Earthgrid.Net, the breakthrough online communications and viral marketing system that he has been developing since 1997. Earthgrid was created based on the principles in the book "Net Gain" to monetize the social network.

Earthgrid synthesizes Viktor's background in probability, statistics, brain research, chat rooms, interactive Internet communities, music, graphic design, video production and interactive marketing. Consequentially, since 1998, Viktor also architected and has been developing Live Earth, which integrates an underlying meta-search engine with a built-in affiliate payment system.

As a web consultant, Viktor has created dozens of websites and Internet business applications, including database-backed interactive interfaces, e-commerce shopping sites, multimedia, streaming media, and audio and video production for forward-thinking start-ups and leading businesses. He is also a regularly performing concert pianist, Kinesiologist and writer.

Current Projects

Earthgrid.com .net and .org - developing technologies for next-generation web hosting environment, in B2C, B2B and nonprofit channels respectively.

Fastmovie.tv - simplifying the transfer of video from Business to Business

Live-Earth.com - deploying meta-data management for a digital shopping environment

LocalHeroes.cc - Chief Software Architect

Services

Earthgrid excels in the following services for our clients:

- Technical Consulting for the deployment of your web-related enterprises

- Direct Response Marketing for the maximization of your website traffic

- Search Engine Placement for highest visibility

- Media Production to increase visual impact

- Branding to clarify your image

- Software Engineering for ultimate, innovative solutions

- FLASH Development for any website

- Template Generation for effective web designs

- Shopping Systems for slick e-commerce solutions

- PAYPAL Integration for ease of revenue streams

- Corporate Communications for efficient information flow. Our proprietary web email, web conferencing, team workspace, and group instant messaging system is capable of widely disseminating news and information faster than any other means possible.

Recent Projects

PlatinumPoints.org - This is a very large e-commerce site, still under development, for a new Master Card payment system that converts cash into 'points' and 'points' back into cash. The project consisted of a medium scale ASP development for a merchant payment gateway which allowed the demonstration of adding points to an existing debit card and spending those points for products, displaying a point balance, and conforming to a specific XML I/O script.

I Am Healthy Radio.com - The client had a need to offer an opt-in form for accessing a live radio show and archives, as well as putting together a subscription payment system. I Am Healthy Radio has many hours of audio recorded programming, and so they needed an interface to deliver the programming to their listeners. The project involved strategic planning, branding, and form auto response scripting.

Testimonial

When I first browsed over Viktor's website, Earthgrid, I knew at that moment that we would be working together. Since I signed up , I have able to create the appropriate design that I had in envisioned. I am very satisfied with the personal service and the ease with which to create, navigate and publish my website. There traditional waiting time for your webmaster to make changes on your site is totally eradicated. And in case you get stuck, you get a quick response from Customer Service

The moment I signed up , I had full control over it. (And I'm not an IT person) .

It's a very innovative way to run a web business!

Viktor's vision of a grid is a paradigm shifter. I would highly recommend Earthgrid to anyone who has a vision of truly reaching out to the world and is in a hurry with it.

Romel Axibal
CEO /Managing Partner
I Am Healthy Radio
www.iamhealthyradio.com