

**SEO Services  
by Wilshire Publicity, Inc.**



**wilshire  
publicity, inc.**

web architects | internet publicity

www.wilshirepr.com 909-913-3480

- Set initial site benchmarks for traffic, keywords, incoming links, page rank, etc.
- Keyword Research & Optimization sitewide
- Content Development
- Site optimization analysis of competitors, with reports
- Create and insert clean metatags with description based upon keyword analysis
- Create Google sitemap, uploading sitemap as xml file
- Create HTML sitemap (where applicable)
- Register with Google
- Register with Google local (when appropriate)
- Register site with MSN, Yahoo, etc., over 1100 search engines, monthly with reports
- Integrate Google Analytics code to the site, create user accounts as needed
- Directory submission, monthly (where applicable)
- Blog submission monthly (where applicable)
- Article submission monthly (where applicable)
- RSS submission monthly (where applicable)
- Monitor page rank
- Monitor incoming links
- Posting in forums (where applicable)
- Youtube.com posting
- Add social bookmarking on appropriate pages
- Add email to friend link on appropriate pages
- Add data capture mechanism on homepage (where applicable)
- Create Facebook listing, Youtube.com account and/or myspace.com accounts (where applicable)
- Integrate live news feed on homepage
- Add blog to homepage
- Incorporate Press Releases (where applicable)
- Create press or media page on website
- Regular or monthly reports on all activities implemented

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